



**FOR IMMEDIATE RELEASE**

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**AETN ANNOUNCES EDUCATIONAL OUTREACH PROGRAM  
FOR VICTIMS OF HURRICANE KATRINA**

NEW YORK, NY, September 7, 2005 – A&E Television Networks (AETN) is set to launch a two stage educational outreach program in response to the devastation of Hurricane Katrina. The announcement was made today by Abbe Raven, President & CEO, AETN.

Over the next days and weeks, AETN will provide over a half-dozen Houston schools that have admitted some of the thousands of evacuated students with educational materials. In addition to financial donations, AETN employees will help package and mail boxes of supplies for these schools, including writing utensils, notebooks and other educational items. Each school will also receive a TV/DVD player, a video library from the vast collection of historical and educational programming from The History Channel® and A&E Network, as well as study guides for the teachers. AETN websites will list other schools (with their permission) that need support and encourage others to follow suit.

To address more long-term needs, AETN will identify and "adopt" four to five schools in the hurricane devastated area, providing grants of \$20,000 in goods, services and financial support. In conjunction with A&E's *Lives That Make a Difference* and The History Channel's *Save Our History* campaigns, AETN will create Public Service Announcements that will be aired on all AETN networks, encouraging others -- schools, community groups, individuals, etc. -- to similarly "adopt" a school or even a class within a school and help them through this difficult time. A list of schools in need will be available on AETN websites.

"AETN has a longstanding commitment to educational outreach programs," said Raven. "Through our relationships in the educational community we plan to utilize the extensive educational resources we have on hand to reach out to the thousands of displaced families in a very real way. Our primary goal is to provide key assistance to the schools, the teachers and the children affected by this terrible disaster."

For more information, please log on to the A&E Network website at [www.AETV.com](http://www.AETV.com) or The History Channel at [www.HistoryChannel.com](http://www.HistoryChannel.com).

A&E Television Networks, a joint venture of The Hearst Corporation, ABC, Inc. and NBC, is an award-winning, international media company offering consumers a diverse communications environment ranging from television programming, to home videos/DVDs and music CDs, to Web sites, as well as supporting nationwide educational





initiatives. AETN is comprised of A&E Network, The History Channel®, The Biography Channel®, History International®, The Military History Channel™, The History Channel en español™, Crime & Investigation Network™, AETN International and AETN Consumer Products. The A&E web site is located at [www.AETV.com](http://www.AETV.com), the *Biography* web site is located at [www.Biography.com](http://www.Biography.com) and The History Channel web site is located at [www.HistoryChannel.com](http://www.HistoryChannel.com).

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